

SOCIAL NETWORKING WEBSITES POSITION STATEMENT

Version: 1	Reviewed on: 31/10/2022
Responsible Person: Charlene Smith	Approved by Board on: 31/10/2022
Position: President	

APPLICABILITY

This policy applies to all Board, Sub Committees, Affiliated Members and their Members. All volunteers, spectators and other participants of Success Netball Association Activities.

CHANGES TO THIS POLICY

This Policy may be cancelled, amended, or supplemented by the Association as and when it sees fit. Any variation will be emailed to Clubs and Entity Teams by the Association and uploaded to our website. The Association will review this policy on a regular basis to ensure that it remains effective in supporting the objectives and strategic direction of the Association, and to ensure ongoing best practice.

INTENT OF POLICY

Acknowledges the enormous value of social networking websites, such as Facebook and Instagram, to promote netball and celebrate the achievements and success of the people involved in netball.

Success Netball Association is bound by this Policy to conduct themselves appropriately when using social networking sites to share information related to netball.

When engaging in social media, all those bound by this Policy must be clear about what/who they are representing; take responsibility for ensuring that any references to Success Netball Association, Netball WA, Member Organisations and Affiliates, their staff and volunteers, members and other netball participants are factually correct and accurate and do not breach confidentiality requirements and laws; and that respect is shown for the individuals, companies and communities with which there is interaction.

Social media postings, blogs, status updates and tweets:

- Must not use offensive, provocative or hateful language.
- Must not be misleading, false or injure the reputation of another person.
- Should respect and maintain the privacy of others.
- Should, where relevant, promote netball in a positive way.

All those persons bound by this Policy should not post, send, forward or use any inappropriate information or material in any form of social media including but not limited to material which is:

- Intended to (or could possibly) cause insult or offence to, or intimidation or humiliation of Success Netball Association, Netball WA, Affiliates, sponsors, their staff and volunteers, Members and other netball participants;
- Defamatory of or could adversely affect the image, reputation or viability of Success Netball Association, Netball WA , Affiliates, sponsors, their staff and volunteers, Members and other netball participants;
- Contains any form of confidential information relating to Success Netball Association, Netball WA , Affiliates, sponsors, their staff and volunteers, Members and other netball participants.